

E-Marketing Contract

- **First Party:** PROMARS AGENCY, represented by General Manager Mr. Shakhwan Jumaah Aqrawi
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 - Website: www.promarsagency.com
 - Company Address: Italian1, Villa 222, Erbil, Iraq
 - Phone Numbers: +964 770 140 6999 | +964 750 140 6999
- **Second Party:** Mohammad Smidi General Manager of Hotel cristal
 - Address: Iraq, Erbil, 100m, 44001
 - Phone Number: +964750 205 5910
 - Email : Gm.chek@cristalhospitality.com

This contract begins on March 1, 2025, and ends on June 1, 2025, unless extended by mutual agreement between both parties.

Introduction:

The second party (Hotel cristal) wishes to market itself through the following platforms [Facebook, Instagram,], and the first party provides electronic marketing and management services in this field. The first party is authorized to engage in marketing on various platforms and possesses all the necessary resources to market products, services, and goods. Email and WhatsApp will be the official means of communication.

Both parties agree that by signing this contract, they are forming a legally binding agreement. Both parties have read and fully understood all the terms and conditions of this contract and agree to cooperate based on those terms.

Contract Clauses:

1. The introduction to this contract is an integral part of it and should be read as one unit.
2. The second party is obliged to provide all the necessary and accurate data, images, and videos related to the products and the field in which it operates, as mentioned in this contract. The second party should provide this information to enable the first party to perform its services without interference in the core business of the second party.
3. The first party is committed to maintaining the confidentiality of the second party's account details and information, and must return all account information to the second party at the end of the contract.

4. The first party will provide the essential marketing services, including the following:
 - Managing the social media accounts of the second party on platforms like [Facebook, Instagram, tiktok], including:
 - Posting 13 normal posts per month (10 designs, 1 motion graphics, 2 video montage).
 - Posting 60 story posts per month.
 - Writing content for all posts in three languages [Kurdish, Arabic, English].
 - Posting during peak times and handling all Facebook and Instagram promotions (SPONSOR), with payments made by the second party.
5. After receiving all necessary information from the second party, the first party will start publishing posts on the agreed platforms [Facebook, Instagram, tiktok].
6. This contract is valid for three months from the signing date and will end after this period unless both parties agree to renew it with a new contract.
7. The parties agreed on a customized package, where the second party will pay the first party a total amount of \$2,100 USD, paid in three equal monthly installments of \$700 USD each. The second party must pay each installment at the beginning of each month in advance throughout the contract period until the full amount is paid.
8. In case of any disputes arising from the creation, execution, interpretation, cancellation, or termination of this contract, the matter will be resolved through arbitration under Iraqi law.
9. This contract has been made in two copies, with one copy held by each party for execution.

Signatures:

First Party

Second Party